

[REDACTED]

Sent:
To:
Subject:

Tuesday, 25 August 2020 4:29 PM
standards management
FSANZ Submission Form Received (Internet) - Milky Lane



Application/Proposal Number: A1186

Organisation Name: Milky Lane

Organisation Type: Other

Representing: MILKY LANE

[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]

Submission Text: The growing demand in Australia for plant based alternatives is insatiable right now. At Milky Lane, we are seeing an influx of requests for these products every day and aligning with Impossible who have undertaken strict measures to ensure all safety standards are met, makes perfect sense for us. With over 100m servings of Impossible Burgers already around the world, Australia is in desperate need of something of this calibre. With the approval of Impossible to launch across Australia and NZ, we will be able to offer a far superior

product to our 100s of thousands of guests around the country. Seeing all comments were addressed from the first round of submissions, we are hoping there wont be much further delays.